

Keynote Rubric**JH Decade Project**

Student Name: _____

CATEGORY	4	3	2	1
Theme	Background does not detract from text or other graphics. Background is consistent from slide to slide and is appropriate for the topic.	Background does not detract from text or other graphics. Choice of background is consistent from card to card.	Background does not detract from text or other graphics.	Background makes it difficult to see text or competes with other graphics on the page.
Content	Covers topic in-depth with details and examples. Subject knowledge is excellent. 12-14 complete slides. 60-90 second length.	Includes essential knowledge about the topic. Subject knowledge appears to be good. 8-11 complete slides. 45-60 second length.	Includes essential information about the topic. 5-7 brief slides. Less than 45 seconds.	Content is minimal OR there are several errors. Less than 5 slides.
Originality	Presentation shows considerable originality and inventiveness. The content and ideas are presented in a unique and interesting way.	Presentation shows some originality and inventiveness. The content and ideas are presented in an interesting way.	Presentation shows an attempt at originality and inventiveness on 1-2 slides.	Presentation is a rehash of other people's ideas and/or graphics and shows very little attempt at original thought.
Text - Font Choice & Formatting	Font formats (e.g., color, bold, italic) have been carefully planned to enhance readability and content.	Font formats have been carefully planned to enhance readability.	Font formatting has been carefully planned to complement the content. It may be a little hard to read.	Font formatting makes it very difficult to read the material.
Spelling and Grammar	Presentation has no misspellings or grammatical errors.		Presentation has 1-2 grammatical errors or misspellings.	Presentation has more than 2 grammatical and/or spelling errors.
Use of Graphics	All graphics are attractive (size and colors) and support the theme/content of the presentation.	A few graphics are not attractive but all support the theme/content of the presentation.	All graphics are attractive but a few do not seem to support the theme/content of the presentation.	Several graphics are unattractive AND detract from the content of the presentation.
Effectiveness	Student's understanding of technology is obvious in this presentation. Product is covered completely.	Student's understanding of technology is clear in this presentation. Product is covered.	Student's understanding of technology is not obvious from this presentation OR only partial coverage.	Unclear message or only brief coverage
Music	includes music or sound effects	music is not required for this assignment		
Credit	Background, individual images, music, and fonts.	Improper formatting of references.	Missing 1 reference.	Missing more than 1 reference and improper formatting.
Builds & transitions	Builds AND transitions add to the presentation	Builds OR transitions add to presentation AND don't distract.	Builds OR transitions are distracting.	Builds AND transitions are distracting.